



Clean Up Scotland



PART OF THE
Keep Scotland Beautiful
CHARITY

Will you help us to Clean Up Scotland?

We all love Scotland. But it could be so much better. Scotland has a litter problem, and it is not just litter, it is dog fouling, flyposting, flytipping, graffiti and abandoned vehicles.

Keep Scotland Beautiful is the independent charity which campaigns, acts and educates on a range of local, national and global environmental issues which affect people's quality of life. We are committed to making Scotland clean and green, today and tomorrow.

We recently launched Scotland's new year-round mass-engagement campaign **Clean Up Scotland** which seeks to remove the litter and mess which blights landscapes and causes social, health and economic damage to the country. Building on the success of our National Spring Clean, we aim to engage one million people living in Scotland in this all year round campaign to help free our country of litter and mess. We'd like your help to achieve this!

What can you do?

If you would like to help us make Scotland shine, here are two things you can do:

- Sign the pledge - visit www.cleanupscotland.com/pledge
- Organise a clean up event – for example, this could be at your favourite park, beach or along a walking route. Invite friends, colleagues and/or neighbours and register your event at www.cleanupscotland.com. Once registered you will receive a FREE clean up kit containing everything you need to get started including tabards, posters, stickers for children and links to an information pack.

